

June 18, 2021



Hello!

Greetings from Girls Incorporated! The time is drawing near for Annual Red on the River Reverse Raffle and Live Auction Fundraising Extravaganza!

Please mark July 31, 2021 on your calendar for this year's annual event. We are excited to be the first non-profit to hold an event at the RiverPark Center since COVID. We are expecting another huge crowd and we want you to be there. What's more?! *We are asking that you show your support!*

500 raffle tickets will be sold to individuals hopeful for a chance to win the Grand Prize of \$2,500 as well as many other unbelievable giveaways. We know you understand how important Girls Incorporated is in our community and we know that you will do everything you can to help us help these girls become **strong, smart and bold**. **Please join us by becoming a sponsor of this great event so that together we can inspire more girls to grow into the women they were destined to become.**

We need your help. We want your participation. And, we have made it easy for you to contribute in a powerful way!

This year, we have several different sponsorship levels available! We are asking you to **think big**. That is precisely what we do with each of our girls at Girls Inc. We imagine the possibilities that each girl brings and the potential of what her life can become. Our world cannot afford for us to think small. So, we don't! We think big – REALLY BIG! Please join us and do the same with your sponsorship.

Sponsorship levels allow for you to receive passes to the event along with opportunities to bid on live and silent auction items while enjoying an evening of refreshments, cocktails, and fun!

On behalf of the board, staff and most importantly, the girls of Girls Incorporated, we thank you for your support and your consideration of a sponsorship – you are truly a gift in the lives of the girls of Owensboro/Daviess County, KY.

A sponsorship/donation form is attached for your convenience. If you have any questions, please feel free to contact Girls Incorporated at (270) 684-7833 or email us at staff@girlsincowensboro.org.

Respectfully,

Tammy Maglinger
Event Chair

tammy@customaudiovideo.com

Tara B. Estes
Corporate Sponsor Chair

TBEstes@rwbaird.com

girls inc.



Red on the River

Sponsorship Opportunities

Presenting Sponsor **TAKEN**

\$10,000 – This level of sponsorship will provide 10 girls an entire year of the Girls Inc. Leadership Development Program.

- Opportunity to speak at the event
- Company logo on all event advertising, website, and social media, including OneCause®
- Spotlight on WBKR/Cromwell Morning Show
- Prominent signage night of the event
- Full page ad in program
- Company logo on back of ticket
- Videos from the girls thanking sponsors on social media and/or night of event
- Reserved seating

Diamond Sponsor

\$7,500 – This level of sponsorship will provide 7 girls an entire year of the Girls Inc. Leadership Development Program.

- Company logo on all event advertising, website, and social media
- Prominent signage night of the event
- Full page ad in program
- Company logo on back of ticket
- Sponsor of 1 live auction item
- Videos from the girls thanking sponsors on social media and/or night of event
- Reserved seating

Platinum Sponsor

\$5,000 – This level of sponsorship will provide 5 girls an entire year of the Girls Inc. Leadership Development Program.

- Company logo on all event advertising, website, and social media
- Prominent signage night of the event
- Half page ad in program
- Company logo on back of ticket
- Videos from the girls thanking sponsors on social media and/or night of event
- Reserved seating

level of sponsorship will provide 3 girls an entire year of the Girls Inc. Leadership Development Program.

- Signature drink of the evening will be named after the sponsor
- Company logo on all event advertising, website, and social media
- Half page ad in program
- Four passes to event
- Signage at bar thanking sponsor or hanging a banner if the sponsor has one

Strong Sponsor \$2,500 – This level of sponsorship will provide 2 girls an entire year of the Girls Inc. Leadership Development Program.

- Company logo on all event advertising, website, and social media
- ¼ page ad in program
- Four passes to event

Smart Sponsor \$1,000 – This level of sponsorship will provide 1 girl an entire year of The Girls Inc. Leadership Development Program

- Company logo on all event advertising, website, and social media
- ¼ page ad in program
- Two passes to event

Bold Sponsor \$500 – This level of sponsorship will provide program registration fees for 15 girls.

- Company logo on all event advertising, website, and social media
- Two passes to event

Friends of Girls Inc. \$250



Red on the River ~ July 31, 2021 Sponsorship Form

To reserve tickets, sponsor, or donate to this year's Reverse Raffle, please fill in your information below.

Donor or Business Name: _____

Contact Name(s): _____

Address: _____

Street or PO Box

City

State

Zip

Phone: _____ Cell: _____ Fax: _____

Email: _____

I would like to purchase _____ Reverse Raffle tickets @ \$50 each. TOTAL: \$ _____
(I understand I will be entered in the drawing for prizes and \$2,500!!!)

I would like to sponsor this year's Red on the River! Check a sponsorship level below:
(I understand I will receive complimentary passes to the event and to be entered in the raffle drawing, I will have to purchase actual raffle tickets.)

Presenting Sponsor \$10,000

Strong Sponsor \$2,500

Diamond Sponsor \$7,500

Smart Sponsor \$1,000

Platinum Sponsor \$5,000

Bold Sponsor \$500

Spirit Sponsor \$3,500

Friends of Girls Inc. \$250

I would like to donate an item to the Silent/Live Auction! (Please fill out above contact information)

I am unable to attend but would like to make a donation! Amount Enclosed: \$ _____

Or scan the QR code:



Thank you for your support of **Girls Inc!**

Scan and email to: staff@girlsincowensboro.org.

If you have any questions, please call Tara Estes

270/926-4747 or 270/485-6399